

An aerial photograph showing the construction of a long bridge over a wide river. The bridge is built on a series of concrete piers. Several large barges are positioned along the bridge's length, likely used for transporting materials. The surrounding area is lush with green trees, and a small town is visible on the right bank. The sky is overcast.

# The Virginia Food Bridge

*Driving healthy eating habits to fuel  
success for all Virginians*

## Welcome to Virginia's Fresh Food Bridge!

### Eating Healthy

Eating healthy isn't always easy, but it's easier than you think. Poor nutrition leads to:

- Serious health problems like: diabetes, heart disease, etc.
- Poor school performance
- Fewer job opportunities
- Shorter lives

Let us help you and your loved ones find healthy and affordable options for fresh, healthy, and locally-grown foods!

[Learn More](#)

### News and Information



*"We can't expect Virginia's children to be hungry for knowledge if they are just plain hungry." -Dorothy McAuliffe, first lady of Virginia*

### Consumers

For you, the consumers: Click here to help yourself to powerful information!

[Learn More](#)

### Making Connections

For you, the farmers: Visit this page to explore opportunities for getting your product to buyers

[Learn More](#)

### Policy Makers

For you, the policy makers: Click here to identify Virginia Communities that would benefit most from added support

[Learn More](#)

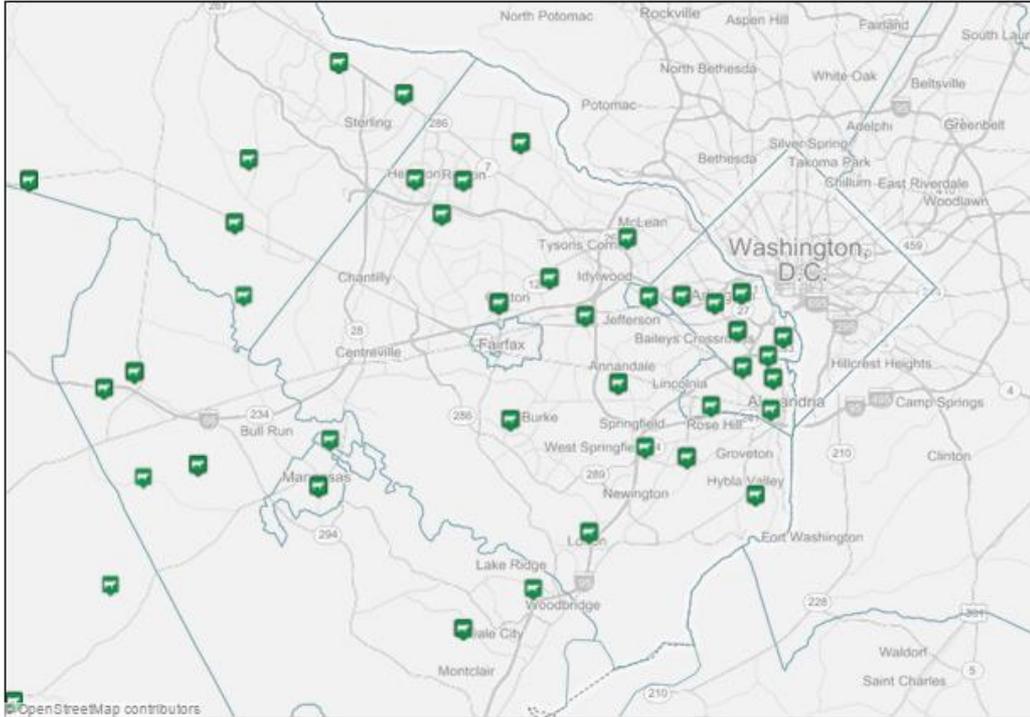
# Where Can I Get Healthy Foods?

Find healthy, fresh, Virginia grown foods

Find the products you need at markets convenient to you

Select a Product(s):

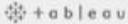
- (All)
- BAKED\_GOODS
- BEANS
- CANNED
- CHEESE
- COFFEE\_TEA
- EGGS
- FLOWERS
- FOREST\_PRODUCTS
- FRUITS
- GRAINS
- HERBS
- HONEY
- JUICES
- MAPLE\_PRODUCTS
- MEAT
- MUSHROOMS
- NUTS
- ORGANIC
- PET\_FOOD
- POULTRY
- SEAFOOD
- SOAP
- TOFU
- VEGETABLES
- WINE\_BEER



The map displays the Washington D.C. metropolitan area and surrounding regions, including parts of Virginia, Maryland, and Delaware. Numerous green icons representing market locations are scattered across the map, with a higher density in the central and eastern parts of the region. Major roads and city names are visible on the map.

OpenStreetMap contributors

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 **tableau**

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# Where Can I Sell My Products?

## Making Connections

So you're a farmer? Or maybe you're looking for opportunities to market your baked goods or other products. Use the Map Below to find Farmers markets that would suit you

Find the products you need at markets convenient to you

Select a Product(s):

- (All)
- BAKED\_GOODS
- BEANS
- CANNED
- CHEESE
- COFFEE\_TEA
- EGGS
- FLOWERS
- FOREST\_PRODUCTS
- FRUITS
- GRAINS
- HERBS
- HONEY
- JUICES
- MAPLE\_PRODUCTS
- MEAT
- MUSHROOMS
- NUTS
- ORGANIC
- PET\_FOOD
- POULTRY
- SEAFOOD
- SOAP
- TOFU
- VEGETABLES
- WINE\_BEER

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# Where are the Problems Most Severe?

## Community Impacts

Unhealthy eating is a pervasive problem throughout the Commonwealth – but some areas need help more urgently than others. Peruse the Dashboards below to assess factors like obesity, diabetes, Medicaid expenditures, and school performance to identify the “low hanging fruit” for targeting special efforts.

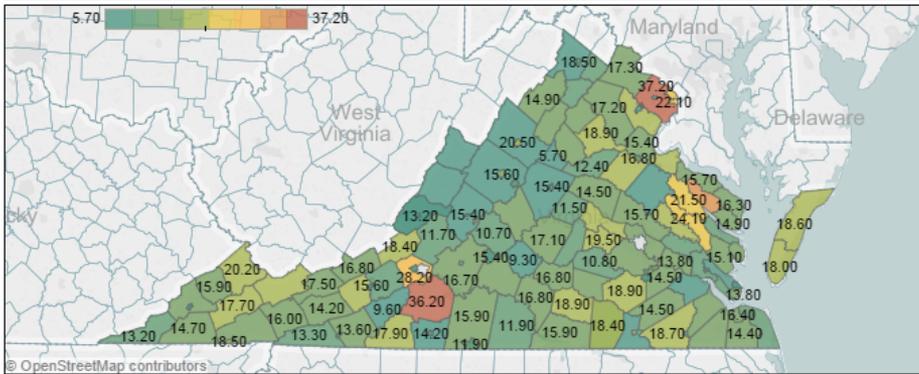
Child Obesity

Adult Obesity

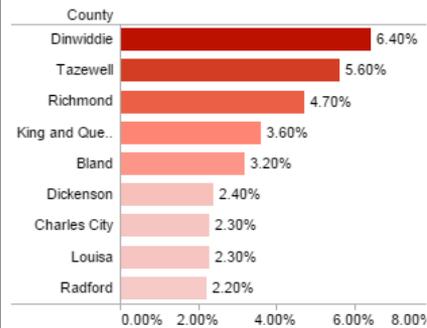
Low Access to Grocery Stores

Students Eligible for Free or Reduced School Lunch Programs

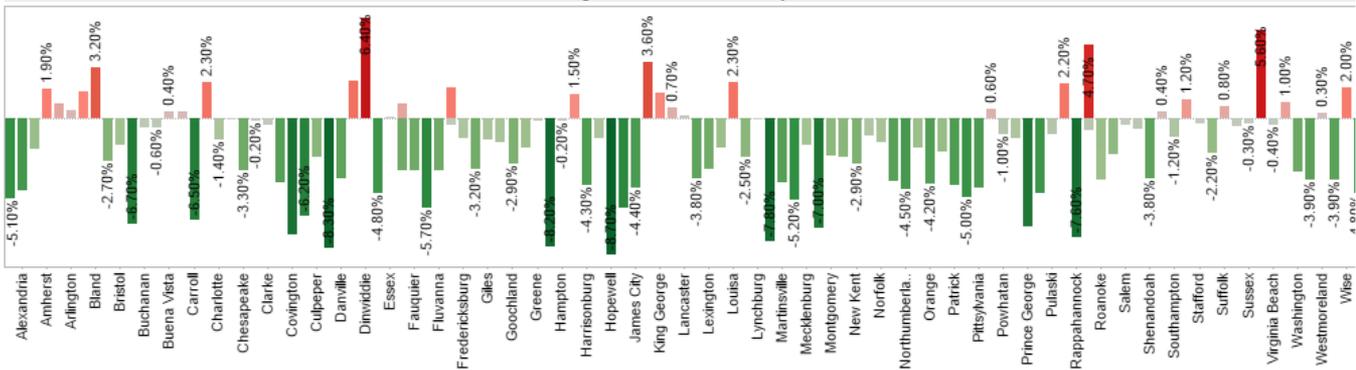
Percent of Childhood Obesity in 2011



Top 10 Jurisdictions with an Increase in Childhood Obesity between 2008 and 2011



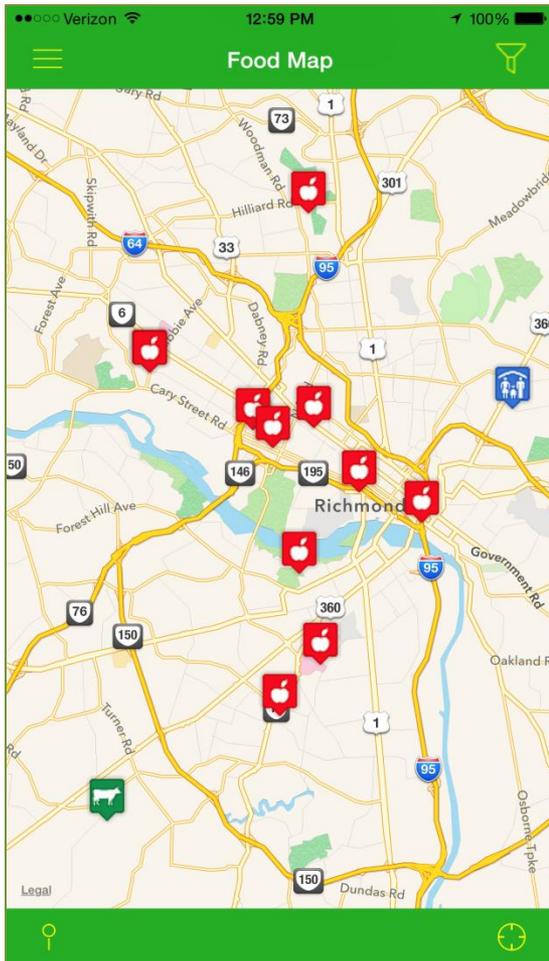
Percent Change in Childhood Obesity 2008 to 2011



# Mobile App

- The Mobile app focuses on the consumer, enabling him or her to find healthy products convenient to them. It is a native iOS app so it only works on iPhones and iPads at this time.

# Main Screen



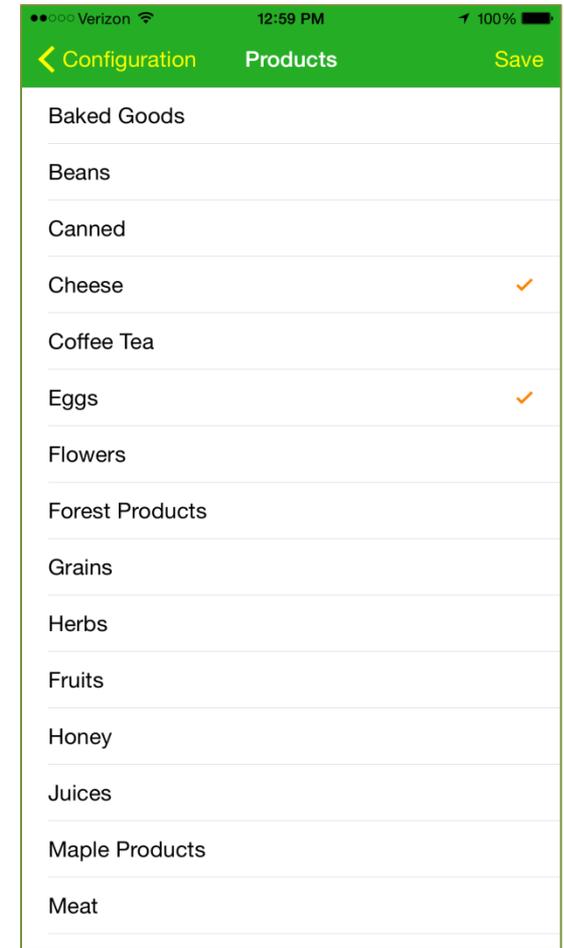
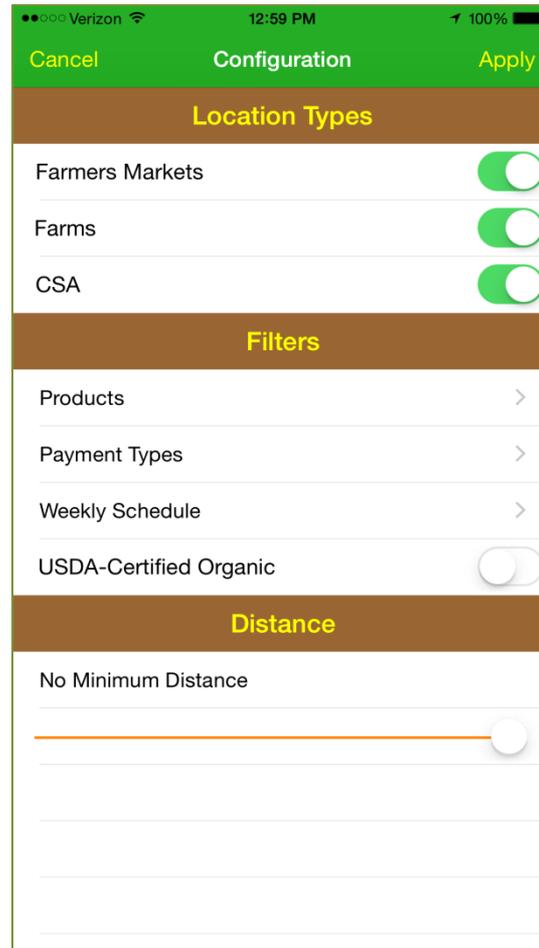
The main screen defaults to the user's location with different outlets displayed.

# Full Directory

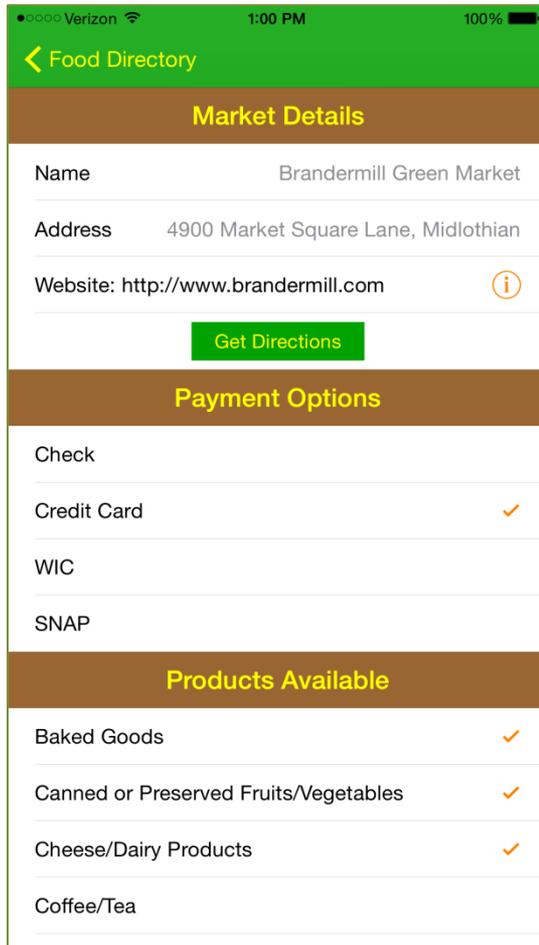


The user can see all outlets by jurisdiction, including the distance to each one.

# Filtering on Various Factors

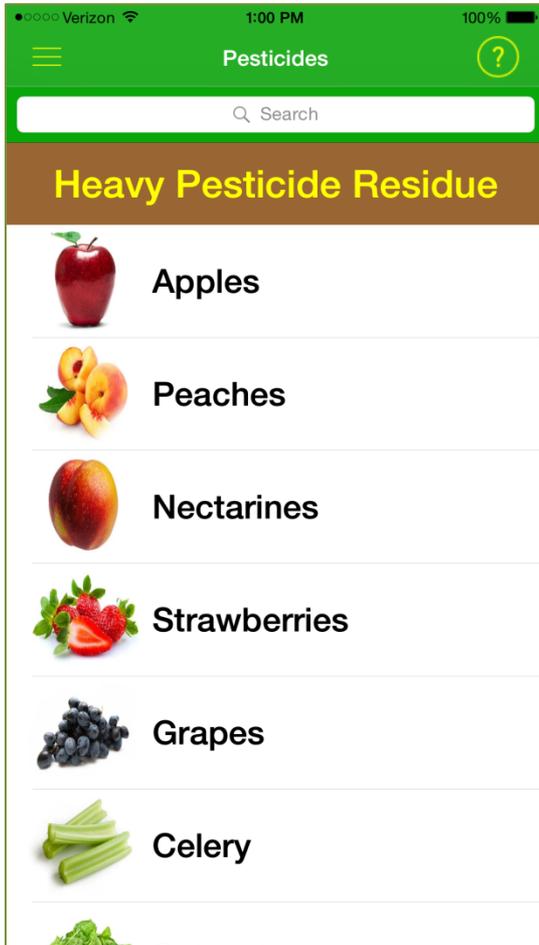


# Details on each Market



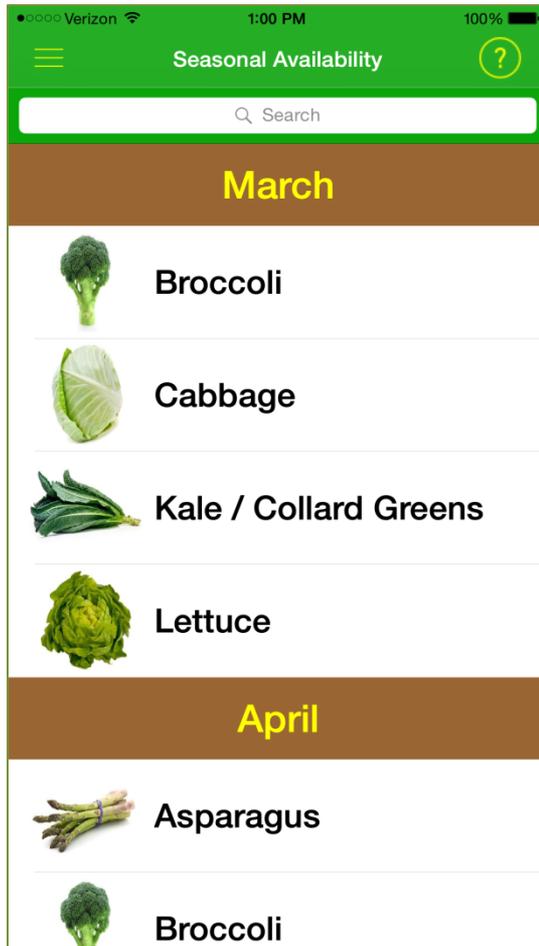
Users get details on each market, including payment methods, available products and can get directions to the market.

# Consumer Information



Users can see which produce should be bought from organic sources to reduce pesticide risks.

# Seasonal Availability



Users can see what produce is typically available each month so they know what to expect at markets.