

2015 Datathon Brief:

Virginia is for Business

Tax Payer's Delight



Control - Service - Revenue



Theme and Datasets

Theme:

Promoting Diversity in the New VA Economy

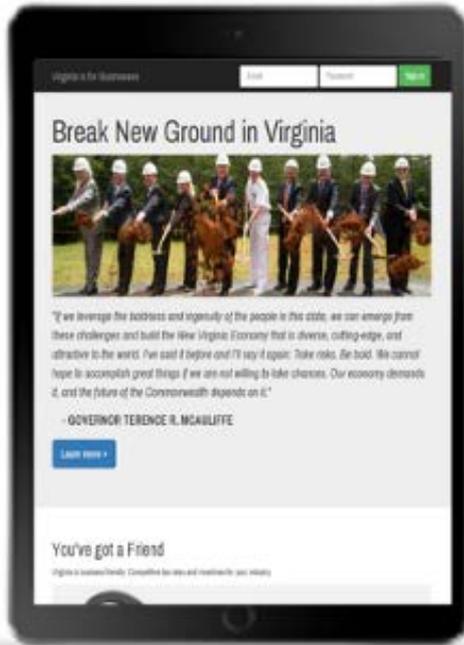
Concept:

Business Research Tool

Primary Open Data sets:

- Virginia Labor Market Information (LMI)
- Commonwealth Data Point
- Virginia Alcoholic Beverage Control (ABC)

Virginia is for Business



A Solution for Everyone



WWW.ABC.VIRGINIA.GOV

Break New Ground in Virginia



"If we leverage the boldness and ingenuity of the people in this state, we can emerge from these challenges and build the New Virginia Economy that is diverse, cutting-edge, and attractive to the world. I've said it before and I'll say it again: Take risks. Be bold. We cannot hope to accomplish great things if we are not willing to take chances. Our economy demands it, and the future of the Commonwealth depends on it."

- GOVERNOR TERENCE R. MCAULIFFE

[Get Started >](#)

You've got a Friend

Virginia is business friendly. Competitive tax rates and incentives for your industry.

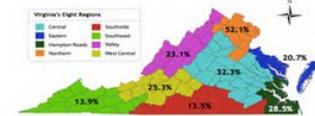


[View Regional Info >](#)

Ready for Work

Virginia has the work-force needed to grow your business.

PERCENTAGE OF ADULTS OVER THE AGE OF 25 WITH A BACHELOR'S DEGREE



Source: Virginia Statistics, Credit as Virginia's Labor

[View our skills >](#)

You're in Good Company

Virginia is full of success stories. Join our community of exciting entrepreneurs.



[Success Stories >](#)



Get Started

Virginia.gov Agencies | Governor Search Virginia.Gov

Tell Us About Your Business

And We'll Show You what Virginia Can Do For You!

Industry

Tourism ▼

Speciality

Brewery/Winery ▼

Region

Central ▼

Business Size

11-49 ▼

Customer Base

Regional ▼

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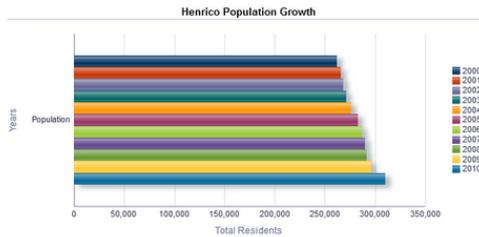
State and Local Analytics

Tourism » Brewery/Winery » Central Virginia » 11-49 Employees » Serving Local Customers

State Regional Local Success Stories

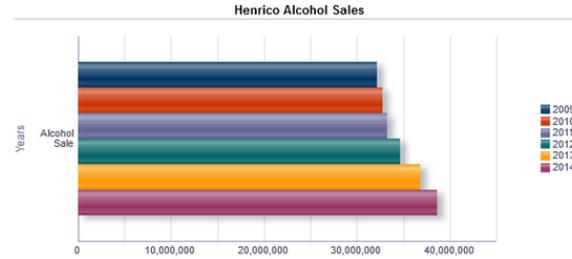
Rising Customer Base

Population in your selected region is growing



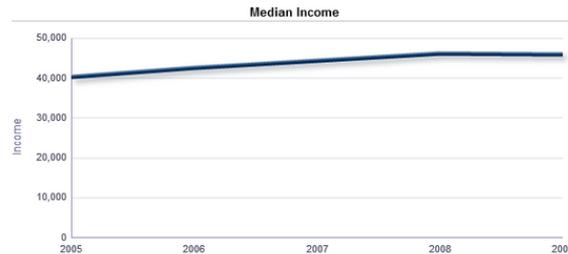
Rising Demand

Sales of your product are on the rise



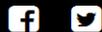
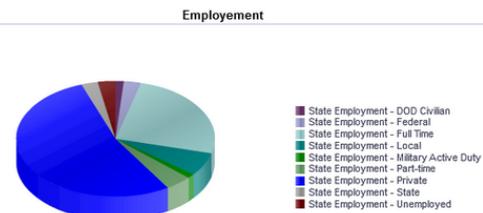
Rising Incomes

It's a competitive market, but your customers will have more to spend



Ready to Work

This chart shows the current areas of employment in your region



Success Stories

Virginia.gov Agencies | Governor Search Virginia.Gov

Tourism » Brewery/Winery » Central Virginia » 11-49 Employees » Serving Local Customers

State Regional Local Success Stories

Category Description Alcohol

Hardwood Sales Per year

Year	Sales (Dollars)
2011	~10,000
2012	~90,000
2013	~165,000
2014	~210,000
2015	~90,000

Picture Success

The graph to the left shows how another business in your selected speciality/region has grown over the past 5 years.

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Customized Resources

Virginia.gov Agencies | Governor Search Virginia.Gov

Tourism » Brewery/Winery » Central Virginia » 11-49 Employees » Serving Local Customers

State Regional Local Success Stories Resources

SCC
State Corporation Commission



Henrico County
Dept. of Finance



SBSD
Small Business and Supplier Diversity



SBA
Small Business Administration



ABC
Dept. of Alcoholic Beverage Control

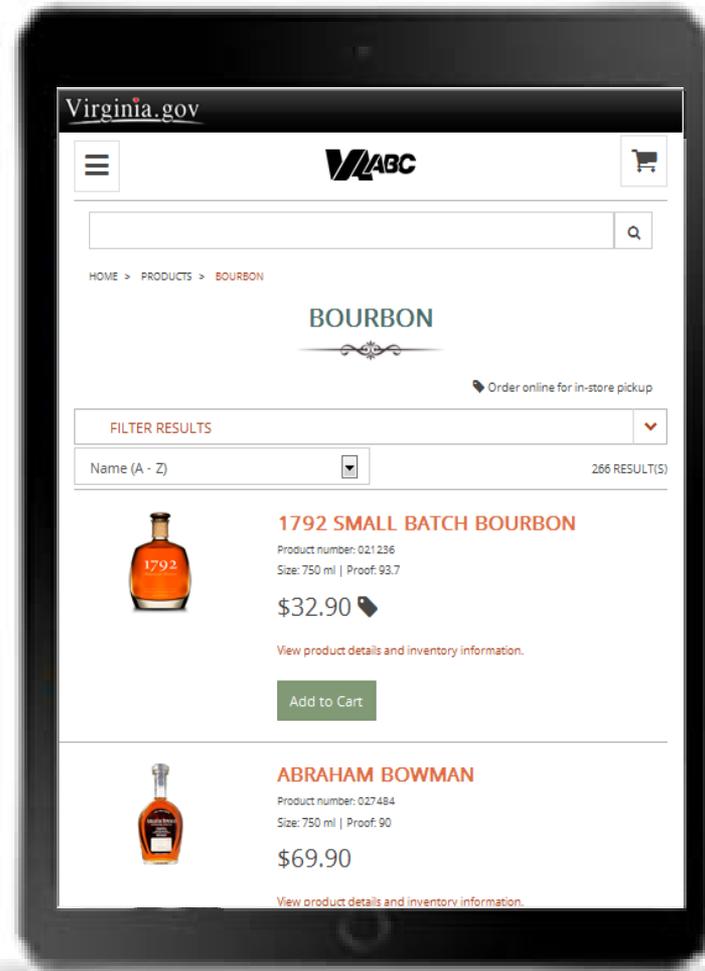


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Celebrate your
business success at
abc.virginia.gov!



Tax Payer's Delight

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